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Hey there!

Regardless of which type of video creation tool you're using (ViralReel or something else), it's very likely that you'll need some additional video resources (video footage, images, graphics, etc.) in order to compete with the best viral video makers.

As you might now, there are a lot of premium video resources that you can use to get the materials possible. But the thing is, these premium video elements tend to cost a lot of money.

And if you're just starting out as a video marketer, you might want to keep the costs down - at least until you feel confident that you can make a profit out of this business endeavor.

With this in mind, we've put together a guide with Free video directories that you can always go to for footage, free images and other video elements that you might need.

Most of these directories are either personally used by us or were recommended by other video marketers that are close to our team.

Make the most out of them! Keep the costs down and maximize your profit margin.

List of Free Directories

1. Pixabay

Pixabay offers over 1,188,454 free photos, illustrations, videos, and vectors. **Pixabay** is an outstandingly **massive resource** for visual content, is also a free stock video site with footage of all kind.

There are four main categories of which one are videos. Once you get there, just type in the search function, hit Enter and enjoy the amazingness instantly delivered to your screens.

Link: <https://pixabay.com/>

2. Videvo

On **Videvo** you can find over **7600 free stock footage and motion graphics clips**. You can download the clips and they will be licensed in one of two ways:

either through the **Videvo Standard Licence** or the **Creative Commons 3.0** license. It hosts thousands of videos and makes it pretty easy to navigate through their collections.

Link: <https://www.videvo.net/>

3. LifeofPix

You can download and share images freely. Free high-resolution photography. Search for pictures by color or format. It's perfect for use with animated videos or personal videos that tell a story rather than promote something out of the box.

Link: <https://www.lifeofpix.com/>

4. Videezy

If you are looking for free and modern stock videos, some of which are shot in 4K resolution, then **Videezy** is worth taking a second look at. A lot of the content on the site is more than one minute long, giving you the freedom to further edit the video footage to better suit your project needs.

Link: <https://www.videezy.com/>

5. Photo Pin

A free tool that helps bloggers and designers find beautiful photos with Creative Commons licensing. The beauty of this directory is that you can use any of the images without worrying about copyrighting issues.

Link: <http://photopin.com/>

6. Clipstill

Clipstill is an alternative free stock video site full of ready-made, royalty-free stock "cinemagraphs." These are great for all sorts of aims, like marketing, social media or for your blogs and websites.

Link: <https://www.clipstill.com/>

7. XStockVideo

On **XStockVideo** you can find over six hundred stock videos. The range of videos goes from simple time-lapses to sophisticated science reaction videos that will surely spark inspiration in a variety of directions. All footage is free to use,

however, if you wish to use it for commercial purposes you will need to purchase a license for a tiny fee.

Link: <http://www.xstockvideo.com/>

8. Distill

It's a collection of stock footage, made **for creatives by creatives**. You just need to submit your email address and you'll get 10 free videos delivered to your inbox every 10 days.

Link: <http://www.wedistill.io/>

9. Vidsplay

New videos are added on a **weekly** basis on the **Vidsplay** collection which makes it a great resource for keeping your social video content fresh.

To download a video clip, click on the download link and then choose "Save Link As" and if you're using your phone, just press and hold the video clip to download it.

Link: <https://www.vidsplay.com/>

10. PicJumbo

You can search and download beautiful free stock photos for personal and commercial use. Free image download of more than **1900+ free high-resolution** pictures.

Link: <https://picjumbo.com/>

11. Dissolve

Dissolve provides high-quality footage for use in any videos. Regardless of your project, you will find something valuable on Dissolve. With **more than 1.3M** stock videos to choose from, editors, filmmakers and producers can use Dissolve stock footage to augment and enhance their custom work.

Link: <https://dissolve.com/>

12. VideoBlocks

VideoBlocks has a huge collection of aerial footage, time-lapse videos and standard B-roll clips of various environments and situations. Is home to **more than one hundred thousand stock videos**, many of which are now in **full HD** and **4K resolution**.

You do have to become a member to download videos, but you get a **7-day free trial** and you can download 5 files during that time.

Link: <https://www.videoblocks.com/>

13. MotionElements

If you are on the hunt for the best free stock video sites, you are in the right place. **MotionElements** is a breathtaking resource for footage and stock video. Instead of taking clips yourself, you can now find all sorts of different masterpieces online which you can employ free of charge.

Sure, a bunch of different rules applies to each, but you can still freely use the video you find on **MotionElements** to entertain your followers.

Link: <https://www.motionelements.com/>

14. StockUp

Stock Up gives users a way to search for free stock photography. They combine (with permission) the free stock photos from 25 different websites into one database.

Link: <https://www.sitebuilderreport.com/stock-up>

15. Flickr

Flickr has millions registered members and **more than 3.5 million new images uploaded daily**. **Photos and videos** can be accessed from **Flickr** without the need to register an account, but you do need an account in order to upload content to the site yourself.

Link: <https://www.flickr.com/>

16. Pexels

Their collection is under the CC0 license, which means that you can use and edit the videos for personal or commercial purposes without linking back to the original source.

You can use their list of popular searches to find the most requested stock of videos.

Link: <https://www.pexels.com/>

17. Life of Vids

Life of Vids is a collection of free stock videos and clips. New videos are added weekly and they've got a beautiful collection of **free stock images** you can check out as well.

Link: <https://lifeofvids.com>

18. SplitShire

The **photos and videos** that you can find on **Splitshire** were all created by one person and that makes them even more unique than the content from other

stock sites. The videos are primary drone footage of **beautiful outdoor scenes** and you can download them by clicking on the title below each video.

Link: <https://www.splitshire.com/>

19. OrangeHD

OrangeHD is not the most updated site on the planet, but it is home to a dozen of good stock footage videos, and they might just have what you need.

All the footage is for free, so there is no reason why you would not want to check it out. Along with each video, you will also find a short description and additional details about the quality, duration, and size.

Link: <http://www.orangehd.com/>

20. Mixkit

On **Mixkit**, you will find **only high-definition videos** and they release a collection of ten new and free videos each week. Eleven main categories are consisting of tons of free videos for everyone to benefit from.

Also, Mixkit continues to grow its community of contributors, meaning, you can become one, too.

Link: <https://mixkit.co/>

21. Dareful

This website offers **free video stock** to visitors in **spectacular 4K resolution**. What's great about the royalty free videos on this site is that they've been hand selected by pros to ensure that the quality is excellent.

There are even some really mind-blowing aerial clips which will definitely take your breath away. Also, you can expect new videos every week.

Link: <https://www.dareful.com/>

22. Mazwai

Mazwai provides more than two hundred clips that you can browse and view directly from within the homepage. It delivers some really astonishing footage

and a lot of it is about **two to three minutes long**. Just roll over any of the clips and they will begin to play.

Link: <https://mazwai.com/#/>

23. Openfootage

Openfootage is the right place to go if you need **versatility**. From panoramas and footage to time-lapse and fire clips, you can find them all and something more.

Each piece of content also comes with additional information about the location and tags that you can use for searching other videos and works of art.

Link: <https://www.openfootage.net/>

24. CuteStockFootage

The main idea of **CuteStockFootage** is to deliver any material that you need to create the best videos you can possibly can. Perfect for any film and video creator, whether professionals or amateurs.

Here you can find a lot of material for your video/sound projects. Just explore the website and download as many clips and shots as you want.

Link: <https://www.cutestockfootage.com/>

25. Wave.video

Wave.video is another powerful platform with an endless collection of free stock videos. For your information, in the first place, Wave.video is an online video maker.

However, since the package of stock videos is so vast, Wave.video definitely deserves inclusion in this list of the best free stock video sites.

Link: <https://wave.video/>

26. Mitch Martinez

Even if this site doesn't appear to be updated anymore, there are still plenty of videos in numerous categories that are waiting for you.

So if you're searching for 4K footage, look no further. If you're planning to use a clip in a commercial project, you will need to complete a release form first.

Link: <https://mitchmartinez.com/>

27. Footage Crate

Footage Crate heavily focused on providing **stock videos in the FX category**. So it's perfect for anyone who is creating movies and short clips and needs some special effects added to them. All the available FX effects are **full HD**.

Link: <https://footagecrate.com/>

28. Coverr

Coverr offers copyright free videos that are made to fit like a beautiful video background for websites.

Before downloading a video, you can check how that video would look when used in the website header. You can also download any video that you want (mp4, WebM, ogv formats).

Link: <https://coverr.co/>

29. Stock Footage 4 Free

On **Stock Footage 4 Free**, you can find a stock of free video footage with new videos added daily. All you have to do to gain access to this library of professional free stock videos, just sign up using your email address.

All videos are royalty-free so you can use any clips free of charge.

Link: <https://www.stockfootageforfree.com/>

30. Ignite Motion

Ignite Motion offers free HD motion backgrounds, free for personal use or for commercial. If you need a moving background for your website or video, this is the place to check out. You can search for most-viewed categories or popularity.

Link: <https://www.ignitemotion.com/>

Stay Tuned

That's it for now.

But make sure you're not missing out on any future free materials that we are going to release. We are working on some absolute gems at the moment, and I'll hate to see you miss them.

To ensure that doesn't happen, go to your email account and drag any of our emails from **Updates / Promotions** to **Primary**. Then, click **Yes** to ensure that you make our future emails as visible as possible.

