



Top 100 Local Niches To Target in 2021

After doing extensive market research for over 3 months, we've created the most comprehensive list of local niches that you can target when offering consultancy services for LOCAL.

There's no reason to target competitive niches when you can specifically look for ones with less competition.

More leads = More Clients = Agency Growth.

Whether you never worked with local clients before or you are looking to get started, this list will help you along your journey to find the best and profitable prospects to sell your services too.

We ordered via their broad niches, but feel free to start targeting them in a random order if you want:

Automotive

- Auto dealers
- Auto Financing
- Auto Repair
- Car Rental
- Motorcycle dealers
- Window Tinting

Construction/Home Services

- Air Conditioning/Heating
- Bathroom Remodeling

- Carpet Cleaners
- Carpet Cleaning
- Carpet Installation
- Carpet Stores
- Carpet, Rug, & Upholstery Services
- Carpet, Rug, & Upholstery Storage & Repair
- Carpets & Rugs Wholesale & Manufacturers
- Decks & Porches
- Fencing
- Flooring
- General Contractors
- Glass repair
- Handyman
- Heating And Cooling
- Home Theater Services
- Housekeeping/Maid Services
- Interior Designers
- Kitchen Remodeling
- Landscaping
- Locksmiths
- Painters
- Pest Control
- Plumbers
- Pools & Spas
- Roofing
- Security Systems
- Siding

Education

- Private schools
- Technical training centers
- Vocational training

Events

- Catering
- Disc Jockeys
- Florists
- Limousine
- Personal Chefs
- Photography/Videography
- Weddings

Financial

- Bail Bonds
- Bail Bonds Referral Services
- Bail Bondsmen
- Banking & Investment Law Attorneys
- Bankruptcy Lawyers
- Bankruptcy Services
- Banks
- Bookkeeping Services
- Business Financing
- Business Insurance
- Business Valuers
- Cash Advances
- Check Cashing
- Collection Agencies
- Foreign Currency Exchange & Brokers
- Income Tax Services
- Personal Financial Services
- Personal Financing
- Personal Injury Lawyers
- Personal Insurance
- Personal Loans

Health and Beauty

- Chiropractors
- Cosmetic Surgery
- Day spas
- Dental
- Dermatologists
- Dieticians
- Gyms
- Hair salons
- Massage Therapists
- Nail salons
- Personal Trainers
- Tanning
- Weight loss specialists

Insurance

- Annuities
- Car
- Dental
- Health
- Independent Agents
- Life

Legal

- Administrative & Governmental Law Attorneys
- Adoption Attorneys
- Appeals Attorneys
- Arbitration & Mediation Services Attorneys
- Asbestos Diseases Attorneys
- Bankruptcy
- Business Formation
- Divorce Lawyers
- Estate Attorneys
- Estate Planning
- Lawyers
- Personal Injury

Misc

- Child care
- Jewelry Appraisers
- Karate
- Pet groomers
- Tattoo shops
- Veterinarians

Professional Services

- Accountants
- Accountants/CPAs
- Accounting & Tax Consultants
- Accounting, Auditing, & Bookkeeping Services
- Accounts Receivable Loans
- Consultants
- Financial Planners
- HR Specialists

Real Estate

- Foreclosure/Short Sale
- Home Appraisers
- Home Inspectors
- Mortgage Brokers
- Movers
- Real Estate Investors
- Realtors

Travel

- Resorts
- Small non chain hotels
- Timeshares
- Travel Agents